



itsone news

April 2009

PRICE FREEZE:

ITSO are pleased to announce that for the first time there will be no price increase across any of its fees for membership or testing. It has been agreed to freeze all prices for 2009/10, which will mean that all fees will remain at 2008/09 prices. The updated ITSO Pricing Structure, which includes one price addition in Schedule Five for Primary HSAM Creation, could be found at www.itso.org.uk/price.

ITSO Alternative Media Conference

In mid March ITSO and ITSO Services Limited hosted a conference dedicated to phasing out MIFARE® Classic Customer Media from the ITSO environment.



The event, which attracted two hundred participants representing Transport Concessionary Authorities,

transport operators and industry suppliers, some travelling from as far as Moscow, Hong Kong and Singapore, aimed to ensure that the ITSO membership gain a comprehensive understanding of the issues at hand, examine the alternative media available and provide an insight into additional non-transport applications and commercial ticketing options.

ITSO Personalisation Equipment, POST & card suppliers supported the event and were available to give first hand advice to delegates on the impacts of the phase out.

Presentations from the event could be downloaded from

www.itso.org.uk/documents

Exhibitions, Presentations and Events

you can meet ITSO at:

Nordic e-Ticketing Conference
23 April 2009, Gothenburg, Sweden
http://www.arcontia.se/assets/documents/Nordic_Ticketing_2009.pdf

Retail and transport Cards
13-14 May 2009, London, UK
www.smi-online.co.uk/rtcards.asp

UITP Mobility & City Transport Exhibition
8-11 June 2009, Vienna, Austria
www.uitp.org/vienna2009

ITSO member
discount*

Presentation by Valentina Barker; 23 April 2009, 16:00pm

ITSO member
discount*

Developing National Specifications In The Context Of European Interoperable Fare Management Presentation; 9:10am, 13 May 2009

Presentation *Interoperable Fare Management - The IFM Project* by John Verity; 10 June 2009, 9:00 am

* Please see overleaf for details of ITSO membership discount

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ITSO members are welcome to submit their news. Please send your ITSO-related stories to marketing@itso.org.uk



EVENTS LISTING:

**NORDIC⁰⁹
TICKETING**
CONFERENCE 23 APRIL GOTHENBURG

Arcontia welcomes you to the second annual conference about today's e-ticketing schemes in the Nordic countries. The aim of the conference is to give an overview on the current e-ticketing solutions that are being rolled out in the Nordic region, and an outlook on the future ticketing trends in public transport. The conference will discuss the realities of interoperability between regions, as well as nationwide. **10% discount available for ITSO members.** For more information visit http://www.arcontia.se/assets/documents/Nordic_Ticketing_2009.pdf

HOLYROOD
Scotland's award-winning current affairs magazine

**RURAL TRANSPORT:
MAKING THE CONNECTIONS**
Tuesday 5 May 2009, Inverness
www.holyrood.com/ruraltransport

This conference will look at the range of transport challenges for rural communities across Scotland, particularly the Highlands and Islands, incorporating road, rail, air and sea. It will hear from a wide range of industry leaders to discuss the current challenges and their visions for the future for transport services. It will discuss the

balance between various modes of transport as well as presenting new ideas and research on how we can optimize transport service delivery in these areas. **10% discount available for ITSO members.** For full details please visit www.holyrood.com/ruraltransport

Retail & Transport Cards
13th & 14th May 2009

SMI's inaugural **Retail & Transport Cards** conference will provide you with an excellent opportunity to explore the expanding market for card technology and NFC payment schemes within the transport & retail sector. **£200 discount available for ITSO Members.** For more info simply visit www.smi-online.co.uk/rtcards.asp

Contactless Cards & Payments
- The Impact Of Regulation And Risk -
22nd & 23rd June 2009, Copthorne Tara Hotel, London

Building on the success of last year's sell-out event our 2009 conference promises to deliver a comprehensive analysis and update of the global contactless cards and payments market. **£150 discount for ITSO Members.** Please note there are reduced delegates rates for public sector organisations. For more info go to www.smi-online.co.uk/09contactless13.asp

PREPAID⁰⁹ CONFERENCE & EXPO
THE BREWERY, LONDON
15-17 JUNE 2009

Prepaid 09 is the biggest payments innovation event in Europe, bringing together a diverse mix of prepaid project leaders, programme managers, directors and chief executives from public services, transport, corporate payments, finance, retail, mobile and contactless. **10% discount available for ITSO members** For more info visit <http://www.prepaid-conference.com/>

Dear ITSO Members,

In order to make our newsletter more informative and interesting, we welcome **your ITSO-related news**. Please feel free to add marketing@itso.org.uk to your company's relevant distributions.

If you have interesting **pictures you can share**, please let us have them. We assure you, all pictures we use will be properly acknowledged.

We encourage suppliers to take advantage of the **marketing opportunities ITSO provide**, by adding your profile to the ITSO Suppliers Directory at www.itso.org.uk/suppliersdirectory; and any newly joined member can add their profile to the ITSO newsletter.

Please **do get in touch** with us if you have queries or require any assistance with marketing/promotional issues — we shall be happy to help with your materials requirements.

And finally, many of you receive **press coverage**. Please mention ITSO when talking about ITSO projects, ITSO certified equipment and plans to introduce ITSO compliant ticketing.

Valentina Barker
Marketing & Communications Manager

Ecebs announce new Paragon HOPS for ITSO Specification version 2.1.3.



Ecebs latest ITSO AMS / HOPS, named the **Paragon HOPS** has gained certification from ITSO for version 2.1.3. of the ITSO Specification. The Paragon HOPS is certified for all ITSO functions: Messaging, Asset Management, Collection and Forwarding, Accounts Management and Services, and has multi-operator settlement options.

Commenting on the announcement, Alan Moody, Ecebs Commercial Director said, "We are delighted to be the first to market with a 2.1.3. certified system. It has a comprehensive feature set and is backwards compatible with previous specification versions."

The Paragon HOPS has a number of additional benefits to provide a highly scalable architecture and has been designed for high throughput transaction processing. Its modular design allows customers to have the option to utilise one, more or all functions.

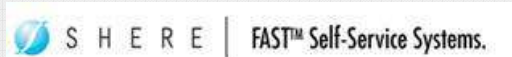
Alan Moody continued, "The Paragon HOPS will be available as a user operator option if needed but a full service provision is also available from Ecebs. The intention is to be flexible to meet customers evolving requirements"

MAKE ROOM for NEW MEMBERS!

NEW MEMBERS!*

Over the last few months **Cambridgeshire County Council, Dundee City Council, HID Global GmbH, Shere Limited** have joined the ITSO members community and **Innovation Research and Technology plc** resumed their membership.

Since 1992 Shere Limited has been a leading provider of integrated self-service, desktop and internet ticketing and sales systems to the transportation sector.



*Company profiles in the New Members section have been provided by respective companies; ITSO has no responsibility over the content.



...simple, easy, quick, hassle free.